

**DELETE THIS LAYER  
BEFORE SUBMITTING**

FINISHED SIZE - 11" x 17.0"  
WITH BLEED - 11.125" x 17.125"  
Please leave a 1/8" (0.125") total bleed  
1/16" (0.0625") for each side  
FIRST FOLD - 5.75"  
SECOND FOLD - 11.4375"  
(ROLL-FOLD ONLY)

Fold Line

Fold Line

Green Line is SAFETY Line

All important information that is not getting cut should be inside this line

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All important information that is not getting cut should be inside this line

Red Line is CUT Line

Finish product will be cut to this line

Blue Line is END OF BLEED Line

Background image/color should extend to this line

INSIDE LEFT  
PANEL

INSIDE MIDDLE  
PANEL

INSIDE RIGHT  
PANEL

**DELETE THIS LAYER  
BEFORE SUBMITTING**

FINISHED SIZE - 11" x 17"  
WITH BLEED - 11.125" x 17.125"  
Please leave a 1/8" (0.125") total bleed  
1/16" (0.0625") for each side  
FIRST FOLD - 5.6875"  
SECOND FOLD - 11.375"  
(ROLL-FOLD ONLY)

Fold Line

Fold Line

Green Line is SAFEFY Line

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Red Line is CUT Line

Finish product will be cut to this line

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Background image/color should extend to this line

UNDER FRONT  
PANEL

BACK PANEL

FRONT PANEL